

# 2016-2017 UAHS Ice Hockey Game Program

## *Advertising Form*

Advertising Contact: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Website Address: *(FREE for a Full or Half Page Ad)* \_\_\_\_\_

Player's Name: \_\_\_\_\_

Player's Cell Phone # \_\_\_\_\_

Make checks payable to:  
**GOLDEN BEARS  
HOCKEY BOOSTERS**

Check Box:       New Artwork       Pick-up from last year       Coupon

### *Standard Ads (Black & White)*

<input type="checkbox"/> Full Page	7-1/2"W x 10-1/2"H	<i>Includes FREE web listing</i>	\$550
<input type="checkbox"/> Half Page	7-1/2"W x 5"H	<i>Includes FREE web listing</i>	\$300
<input type="checkbox"/> Quarter Page	3-1/2"W x 5"H		\$150
<input type="checkbox"/> Business Card	3-1/2"W x 2-1/2"H		\$50

Hockey Alumni Listing (Name + Year) \_\_\_\_\_

Hockey Alumni Listing - 1 Year / \$25       Hockey Alumni Listing - Lifetime / \$300

### *Special Placement Ads (Subject to Availability)*

<input type="checkbox"/> Inside Front Cover - Full Page (Full Color)	\$2,250
<input type="checkbox"/> Back Cover - Full Page (Full Color)	\$2,000
<input type="checkbox"/> Inside Back Cover - Full Page (Full Color)	\$1,750
<input type="checkbox"/> Full Page Adjacent to the Varsity Roster (Black & White)	\$725
<input type="checkbox"/> Full Page Adjacent to the Team Picture (Black & White)	\$725
<input type="checkbox"/> Full Page Adjacent to the Varsity Schedule (Black & White)	\$725
<input type="checkbox"/> Half Page Below the Varsity Roster (Black & White)	\$550
<input type="checkbox"/> Half Page Below the JV Roster (Black & White)	\$500

**Final deadline: October 28th**

To qualify for the Early Bird Reward drawing, collection dates are: **September 30th & October 14th.**

Drop off this Form and Check to: Stephanie Williams - 1427 London Drive, Columbus, OH 43221.

Email Artwork (Hi-resolution JPG or PDF) to: [uahockeyads@gmail.com](mailto:uahockeyads@gmail.com)

*NOTE: Fees paid for advertising are NOT deductible as a charitable contribution.*

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## Standard Ad Size Layout Cheat Sheet

Please make sure that the artwork you turn in is sized according to the layouts below.

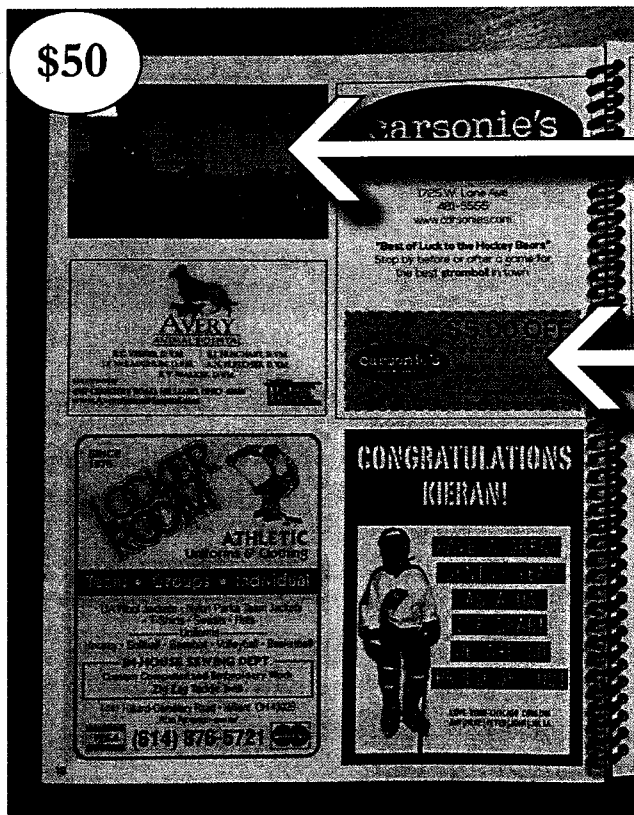


\$150

Quarter Page: 3-1/2"W x 5"H

\$300

Half Page: 7-1/2"W x 5"H



\$50

Business Card: 3-1/2"W x 2-1/2"H

Business Coupon Option (NEW)  
As part of the Ad or placed in the back of the program.

Not illustrated on this page:

Full Page: 7-1/2"W x 10-1/2"H - \$550

NOTE: see Advertising Form for Special Ad Placement